



AI-POWERED ENTREPRENEURSHIP

The Command & Build Boot Camp
with Dr. Beza Lefebo

Learn AI. Launch a business.
Build wealth responsibly.

 EXECUTIVE PROGRAM BRIEF

AI PROMPT

Design a scalable AI-powered solution for modern entrepreneurs.

GENERATE



14
Modules



5
Phases



200+
Prompts



1
Capstone



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True Cyberchampion LLC



COURSE OVERVIEW & OBJECTIVES



1. COURSE DESCRIPTION

A 2-week intensive boot camp that transforms first-year college students into AI-powered founders. Students master advanced prompt engineering (ICRAFT), identify real market problems, and build complete ventures — complete with business plans, functional prototypes, live marketing systems, and industry analysis capabilities.



WHY THIS STRUCTURE WORKS

- ✓ Command then discover — avoids falling in love with a bad idea.
- ✓ Create the business on paper before touching code or product.
- ✓ Build something real with no-code tools, not abstract theory.
- ✓ Grow and specialize through industry tracks.
- ✓ Do it responsibly with practical AI guardrails.



2. COURSE OBJECTIVES

1	2	3	4	5
Command AI as a technical co-founder.	Solve real problems across any industry.	Build a complete venture from zero.	Apply AI across high-value industries.	Launch responsibly and teach others.
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OUTCOME IN 14 DAYS:

From idea to business plan, prototype, marketing funnel, and investor-ready pitch.

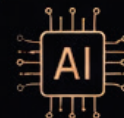


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LEARNING OUTCOMES & TRANSFORMATION



LEARNING OUTCOMES

<p>1</p>  <p>ICRAFT Prompt Arsenal</p> <p>Engineer 200+ production-ready prompts for business ideation, financial modeling, real estate analysis, code generation, and marketing automation.</p>	<p>2</p>  <p>Investor-Ready Business Plan</p> <p>Produce a complete business plan with financial projections, SWOT analysis, pricing strategy, and go-to-market execution roadmap.</p>	<p>3</p>  <p>Functional MVP or Prototype</p> <p>Build and deploy a working software prototype or automated business workflow using no-code/low-code tools guided by AI-generated logic.</p>	<p>4</p>  <p>Cross-Industry AI Analysis Capability</p> <p>Apply AI research and modeling to analyze real estate deals, investment vehicles, and SaaS market opportunities.</p>
<p>5</p>  <p>Live Revenue System</p> <p>Launch a branded digital product, service, or content funnel with automated customer acquisition and retention mechanics.</p>	<p>6</p>  <p>Coaching & Pitch Framework</p> <p>Deliver a compelling investor pitch and package AI expertise into a teachable, monetizable coaching system.</p>	<p>7</p>  <p>Responsible AI Compliance Checklist</p> <p>Audit any AI-enabled business for bias, data privacy, and regulatory compliance before public deployment.</p>	



BEFORE VS. AFTER THE BOOT CAMP

BEFORE		AFTER
Views AI as a chatbot that writes essays.		Treats AI as a full-stack co-founder.
Has business ideas but no structure.		Owens a validated problem, a prototype, and an investor-ready plan.
Has zero income-generating assets or technical skills.		Operates a digital revenue system with prompts, products, and analytical frameworks.
Competes for unpaid internships with no differentiation.		Enters the market as a certified AI Venture Architect with a portfolio.
Consumes information passively.		Creates generational value by building businesses and solving industry problems with AI.





FIVE-PHASE CURRICULUM ROADMAP

From Command & Discovery to Capstone Execution



14
Modules



5
Phases



2
Weeks



1
Venture Built
End-to-End



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CURRICULUM DETAIL — PHASES 1 & 2

Two phases. Seven modules. One mission:
Turn AI mastery into a real, scalable business.



1. PHASE 1: AI COMMAND & PROBLEM DISCOVERY

“Master the tool. Find the fight worth fighting.”



MODULE 1: ADVANCED PROMPT & CONTEXT ENGINEERING

The Weapon:
Build the ICRAFT
command system.



MODULE 2: AI-DRIVEN PROBLEM IDENTIFICATION

The Radar:
Scan markets, validate
pain points, and lock
one real problem.



MODULE 3: AI-DRIVEN BUSINESS PROBLEM SOLVING MODEL

The Framework:
Define → Analyze →
AI-Generate → Evaluate
Feasibility.



PHASE 1 DELIVERABLE:

Validated problem statement +
reusable prompt library for opportunity scanning



2. PHASE 2: BUSINESS CREATION

“Create the business on paper before touching code or product.”



MODULE 4: AI-POWERED BUSINESS IDEATION

The Forge:
Generate and
stress-test
concepts.



MODULE 5: BUSINESS MODEL & VALUE PROPOSITION DESIGN

The Skeleton:
Canvas, customer
segments, pricing, and
value proposition.



MODULE 6: AI-ASSISTED BUSINESS PLANNING & ANALYSIS

The Math:
Full business plan,
3-year financial projections,
SWOT, and go-to-market
strategy.



MODULE 7: LAUNCHING & OPERATIONALIZING AN AI-ENABLED BUSINESS

The Launch:
Automation stack,
scalable workflows,
and day-one
operations.



PHASE 2 DELIVERABLE:

Complete business plan with real
financial projections + operational framework





CURRICULUM DETAIL — PHASES 3, 4 & 5



PHASE 3: PRODUCT & SOLUTION BUILDING

"Build the actual thing that solves the problem."



MODULE 8: INDUSTRY DEEP DIVE — SOFTWARE, APPS & SAAS

The Blueprint:
UX logic, feature planning,
and SaaS architecture
using AI.



MODULE 9: BUILDING AN AI-POWERED MVP OR PROTOTYPE

The Build:
No-code/low-code
development, assumption
validation, and product-market
fit testing.

PHASE DELIVERABLE



Functional MVP or
prototype that solves the
validated problem



PHASE 4: GROWTH & INDUSTRY APPLICATION

*"Take the product to market and
apply it to high-value sectors."*



MODULE 10: BRANDING, MARKETING & GROWTH WITH AI

The Voice:
Brand identity, content
engine, campaign
automation, and customer
acquisition.



MODULE 11: INDUSTRY DEEP DIVE — REAL ESTATE

The Anchor:
Property analysis, land
acquisition, deal sourcing,
and grant-leveraged
development.



MODULE 12: INDUSTRY DEEP DIVE — FINANCE & INVESTMENT

The Multiplier:
Financial modeling,
portfolio optimization,
and investment thesis
development.

PHASE DELIVERABLE



Live marketing funnel
+ two industry
case studies



PHASE 5: LEGAL, ETHICAL & RESPONSIBLE AI

*"Build it right. Prove it works.
Teach others."*



MODULE 13: ETHICS, SAFETY & RESPONSIBLE AI USE

The Guardrail:
Bias mitigation, data privacy,
regulatory considerations,
and responsible deployment
audit.



MODULE 14: CAPSTONE — CREATE AN AI-POWERED BUSINESS SOLUTION

The Stage:
Present the complete arc
from problem to concept to
product to growth to ethics.

PHASE DELIVERABLE



Ethics audit + final
investor pitch with
live product demo and
coaching framework



ABOUT THE INSTRUCTOR

Dr. Beza B. Lefebo

Founder, DrBeza.ai & True Cyberchampion LLC

Dr. Beza is a Doctor of Engineering in Cyber AI from George Washington University, where he developed a novel AI algorithm that detects cyber attacks on the U.S. smart grid power system. He holds a Master of Engineering in Cybersecurity from GWU and owns copyright and patents on several creative works, models, and frameworks.

He has delivered AI training and consulting to premier federal agencies and enterprise organizations, translating cutting-edge research into practical, high-impact solutions for national security and commercial innovation.



EDUCATION & CREDENTIALS



Doctor of Engineering in Cyber AI —
George Washington University



Master of Engineering in Cybersecurity —
George Washington University



TRUSTED BY

PBGC | DoD | Department of Energy |
Citibank | Northrop Grumman | CISA |
U.S. Navy | SEC



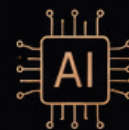
Custom curricula and enterprise engagements available upon request.



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AI TRAINING & SOLUTIONS PORTFOLIO



AI for Lawyers

Legal research, drafting, and workflow automation



AI for Physicians

Clinical support and healthcare automation



AI for Software Developers

Code generation, architecture, and testing



AI for Marketers

Content, campaigns, and predictive insights



AI for Data & BI Analysts

Reporting, dashboards, and predictive modeling



AI for Cybersecurity

Threat detection and response automation



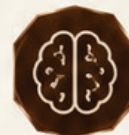
AI for Auditors

Evidence collection and control testing



AI for CROs

Clinical trial optimization and data integrity



AI Risk Assessment

Governance, bias auditing, privacy, and responsible deployment

ENROLLMENT & CONTACT



READY TO COMMAND AI AND BUILD YOUR VENTURE?

Join the 2-week intensive boot camp that transforms first-year college students into AI-powered founders. Seats are limited. Your capstone venture starts on Day 1.

[APPLY FOR PRICING >](#)



Group Discount: Teams of 5–10 participants receive preferred corporate rates. Payment plans available. Federal employee discount. Institutional partnerships welcome.



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AI-Powered Entrepreneurship

The Command & Build Boot Camp
With Dr. Beza Lefebo



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